



TRAINING COURSE: API AND WEB SERVICES

COURSE SYLLABUS

This course provides a standard means of interpreting between different software applications, running on a variety of platforms and/or frameworks.

Campaign Commander's API allows clients to integrate with and control the features available in Campaign Commander™ with other in house applications. This course is an introduction to the Campaign Commander™ API Application and API Data and gives examples of how web services can be used.

TARGET AUDIENCE

The target audience should be technically aware of web development techniques.

PRE REQUISITES

A general knowledge of Campaign Commander™ and web services development.

LENGTH OF COURSE

This course is given over half a day.

TOPICS

I. API Application

1. What is it?

- Get an understanding of what the API Application means to you.
- Application API scenarios, what can it be used for.

2. How Do You Use it?

- Connecting to Campaign Commander™ API.

3. Examples and Exercise

- How to create a message
- How to create and run a campaign
- Reporting through the API
- Support and resources for the API community

4. How Does it Fit in Campaign Commander™?

- How to check your API activity in Campaign Commander
- Exercise in Campaign Commander™
- Java example of part 3

5. Lab Session

- Within Campaign Commander™ create the exercise completed earlier

6. Summary Review Session

Contact us or book your session online



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II. API Data

1. What is it?

- Get an understanding of what the member Data Api means to you.

2. How do you use it?

- Connecting to Campaign Commander™ API Data Application

3. Examples and Exercises

- How to upload Data
- How to query Data
- Support and resources for the API Data application

4. How does it fit in Campaign Commander™?

- How to check your member Data API activity in Campaign Commander™
- Data exercise in Campaign Commander™
- How to segment and organize Data in Campaign Commander™

5. Lab session

- Within Campaign Commander™

III. Summary review session

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